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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Cancelled) A system for providing club and/or membership information, comprising:

a memory device for storing information regarding the personal profile of members of at least one of a club, organization, fraternity, sorority, and information regarding a said organizations;

a processing device for processing the mutual preferences of information regarding the sorority and fraternity formal membership recruitment processes, wherein the processing device is programmed to manage the coordination and logistics for the rounds, or "sets" of parties that make up the formal membership recruitment process; and

a transmitter for transmitting the message to a communication device associated with an individual, wherein the message is transmitted to the communication device in real-time.

2. (Cancelled) The system of claim 1, wherein the communication device is at least one of a personal computer, a hand-held computer, a palmtop computer, a laptop computer, a personal communication device, a personal digital assistant, a telephone, a digital telephone, a display telephone, a video telephone, a videophone, a 3G telephone, a television, an interactive television, a beeper, a pager, and a watch.

3. (Cancelled) The system of claim 1, wherein the system is activated automatically upon the occurrence of the registration event.

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4. (Cancelled) The system of claim 1, wherein the information regarding the at least one of an individual registering to become a member of such clubs, organizations, fraternities, sororities, or other social or administrative groups, is automatically received by the receiver and automatically stored in the memory device.

5. (Cancelled) The system of claim 1, wherein the information regarding the registration to be admitted to such organizations is transmitted to the receiver from at least one of the communication device and a third communication device associated with the individual, and further wherein the information regarding the registration request is automatically received by the receiver and automatically stored in the memory device.

6. (Cancelled) The system of claim 1, wherein the information regarding the registration to be admitted to such organizations contains at least one of information regarding an individual, an individual's personal contact information, an individual's educational background, an individual's relation to any relatives who were also part of such organizations, an individual's hobbies and interests, and an individual's authorization to release their grades to determine academic eligibility of joining such organizations.

7. (Cancelled) The system of claim 1, wherein the message is transmitted as at least one of an electronic message transmission, a telephone call, a telephone message, a facsimile transmission, and a pager message.

9. (Cancelled) The system of claim 1, wherein the message is transmitted as an e-mail message.

10. (Cancelled) The system of claim 1, wherein the message contains at least one of an electronic catalog, text information, video information, and audio information.

11. (Cancelled) The system of claim 1, wherein the message contains at least one of a hyperlink and a link to at least one of an educational institutions web site, a club and/or membership organization web page, information about a club or the membership

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organization(s), a video presentation about a club or the membership organization(s), information regarding a club or the membership organization(s), at least one of a benefit, a financial, and an operational, data or information, and an information source regarding a locale or area where an a club or the membership organization(s) is located.

12. (Cancelled) The system of claim 1, wherein the system is utilized on or over at least one of the Internet, the World Wide Web, and a wireless communication network.

13. (Original) A system for providing recruitment information, comprising:

a memory device for storing information regarding at least one individual available for at least one of applying for and interviewing for at membership in a club or the membership organization(s);

a processing device for processing the mutual preferences of information regarding the sorority and fraternity formal membership recruitment processes, wherein the processing device is programmed to manage the coordination and logistics for the rounds, or "sets" of parties that make up the formal membership recruitment process; wherein the processing device is programmed to detect the occurrence of the recruitment processes, wherein the processing device utilizes information regarding the at least one individual stored in the memory device, and further wherein the processing device generates a message containing information regarding the at least one individual, wherein the message is responsive to the recruitment search request; and

a transmitter for transmitting the message to a communication device associated with the administrator, employee and/or membership organization(s), wherein the message is transmitted to the communication device in real-time.

14. (Original)The system of claim 13, wherein the communication device is at least one of a personal computer, a hand-held computer, a palmtop computer, a laptop computer, a personal communication device, a personal digital assistant, a telephone, a digital

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telephone, a display telephone, a video telephone, a videophone, a 3G telephone, a television, an interactive television, a beeper, a pager, and a watch.

15. (Original)The system of claim 13, wherein the system is activated automatically upon the occurrence of the searching event.

16. (Original)The system of claim 13, wherein the information regarding the at least one individual registering to become a member of such clubs, organizations, fraternities, sororities, or other social or administrative groups, is automatically received by the receiver and automatically stored in the memory device.

17. (Original)The system of claim 13, wherein the system is a computer associated with at least one of the administrator, active members of such organizations, and potential new members of such organizations.

18. (Original)The system of claim 13, wherein the message is transmitted as at least one an electronic message transmission, a telephone call, a telephone message, a facsimile transmission, and a pager message.

19. (Original)The system of claim 13, wherein the message is transmitted as an e-mail message.

20. (Original)The system of claim 13, wherein the message contains at least one of an electronic catalog, text information, video information, and audio information.

21. (Original)The system of claim 13, wherein the message contains at least one of a hyperlink and a link to at least one of an individual's personal profile, a link to at least one of a college, a university, and a school, attended by an individual, a registrar's office of an individual's school, a video presentation or a video clip of an individual, and a photograph of the individual.

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22. (Original) The system of claim 13, wherein the system is utilized on or over at least one of the Internet, the World Wide Web, and a wireless communication network.

23. (Original) An system for providing recruitment information, comprising:

a memory device for storing at least one of personal and/or public schedule information and scheduling information for at least one of an individual, a club, membership organization, fraternity, and/or sorority;

a receiver for receiving a first request, wherein the first request contains information regarding a request to obtain at least one of personal and/or public schedule information and scheduling information for at least one of an individual, a club, membership organization, fraternity, and/or sorority, wherein the first request is received from a first communication device associated with an individual or group;

a processing device for processing information contained in the first request, wherein the processing device generates a first message containing the at least one of personal and/or public schedule information and scheduling information for at least one of an individual, a club, membership organization, fraternity, and/or sorority; and

a transmitter for transmitting the first message to the first communication device,

wherein the receiver receives a second request, wherein the second request contains information for at least one of reserving, engaging, and requesting, the involvement and/or participation of the at least one of an individual, a club, membership organization, fraternity, and/or sorority, wherein at least one of the processing device processes the information contained in the second request and at least one of reserves, engages, and requests, the services of the at least one of an individual, a club, membership organization, fraternity, and/or sorority, the processing device generates a second message containing information regarding the second request, and the transmitter transmits a second message containing information regarding the second request to a

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second communication device associated with the at least one of an individual, a club, membership organization, fraternity, and/or sorority.

24. (Original) The system of claim 23, wherein the memory device for storing at least one of personal and/or public schedule information and scheduling information for a plurality of at least one of individuals, clubs, membership organizations, fraternities, and sororities.

25. (Original)The system of claim 23, wherein the processing devices processes information to generate a first message containing the at least one of personal and/or public schedule information and scheduling information for at least one of an individual, a club, membership organization, fraternity, and a sorority.

26. (Original)The system of claim 23, wherein the second request contains information regarding at least one of reserving, engaging, and requesting, the involvement and/or participation of the at least one of an individual, a club, membership organization, fraternity, and a sorority.

27. (Original)The system of claim 23, wherein the receiver receives a reply message transmitted from the second communication device, wherein the reply message contains information regarding at least one of a confirmation of the reservation, an agreement to the engagement, and a reply to the request, wherein the transmitter transmits a second reply message to the first communication device, wherein the second reply message contains information regarding at least one of the confirmed reservation, the confirmed agreement to the engagement, and the reply to the request.

28. (Original)The system of claim 23, wherein the system is programmed to at least one of confirm the reservation, engagement, and/or request, and issue a reply, for or one behalf of the at least one of an individual, a club, membership organization, fraternity, and a sorority.

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29. (Original)The system of claim 23, wherein the system at least one of makes a payment or transfer from a financial account associated with the requesting individual, club, membership organization, fraternity, sorority, etc., receives a payment for a financial account associated with the at least one of an individual, club, membership organization, fraternity, sorority, etc., and administers a financial account for at least one of the individual, club, membership organization, fraternity, sorority, etc. entity and the at least one of an individual, club, membership organization, fraternity, sorority, etc.

30. (Original)The system of claim 23, wherein the system is utilized on or over at least one of the Internet and the World Wide Web.

31. (Original)The system of claim 23, wherein the system is utilized with a wireless communication network.

32. (Original)The system of claim 23, wherein at least one of the first communication device and the second communication device is at least one of a personal computer, a hand-held computer, a palmtop computer, a laptop computer, a personal communication device, a personal digital assistant, a telephone, a digital telephone, a display telephone, a video telephone, a videophone, a 3G telephone, a television, an interactive television, a beeper, a pager, and a watch.

33. (Original)An system for providing formal membership recruitment information, comprising:

a memory device for storing at least one of the preference choices of during the formal membership recruitment process and scheduling information for a potential member;

a receiver for receiving a first request, wherein the first request is a request to obtain at least one of the preference choices during formal membership recruitment and scheduling information for the administrator, wherein the first request is received from a

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first communication device associated with at least one of a potential member, potential new member, or rushee;

a processing device for processing information contained in the first request, wherein the processing device generates a first message containing the at least one of the preference choices during formal membership recruitment and scheduling information for the administrator; and a transmitter for transmitting the first message to the first communication device, wherein the receiver receives a second request, wherein the second request contains information regarding an offer to provide the preference choices during formal membership recruitment of the at least one of an individual, a potential member, a potential new member, and a rushee, to the administrator, wherein at least one of the processing device processes the information contained in the second request, the processing device generates a second message containing information regarding the preferences, and the transmitter transmits a second message containing information regarding the preferences to a second communication device associated with the sorority recruitment coordinator of a particular sorority.

37. (Original) The system of claim 28, wherein the memory device stores at least one of preference choices during formal membership recruitment and scheduling information for a plurality of administrators, wherein the at least one of preference choices during formal membership recruitment and scheduling information contains information regarding at least one of a date and a time when the administrator will release the next round and/or sets of parties being provided by the at least one of an a potential member, a potential new member, rushee, and all of the sorority recruitment coordinators.

38. (Original) The system of claim 38, wherein the processing devices processes information regarding the mutual preferences of both potential members and sororities.

39. (New) An organizational collaboration system comprising:

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a memory component for storing information specific to individual members of at least one organization;

a memory component for storing information specific to said at least one organization;

a preferences matching component for processing the mutual preferences of said individual members, wherein said preferences matching component operates to manage a plurality of steps associated with a process undertaken within said at least one organization; and

a reporting component permitting at least one user of said organizational collaboration system to access the results of said process.

40. (New) The organizational collaboration system of claim 1 wherein said process comprises a formal membership recruitment process.

41. (New) The organizational collaboration system of claim 2 wherein said process comprises a sorority rush process.

42. (New) The organizational collaboration system of claim 2 wherein said process comprises a fraternity rush process.

43. (New) The organizational collaboration system of claim 1 wherein said reporting component is restricted in functionality by user classification.

44. (New) The organizational collaboration system of claim 1 further comprising an input data capture component for acquiring said information specific to individual members of at least one organization.

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45. (New) The organizational collaboration system of claim 1 further comprising an input data capture component for acquiring said information specific to said at least one organization.

46. (New) The organizational collaboration system of claim 1 wherein said process comprises a college admissions process.

47. (New) The organizational collaboration system of claim 1 wherein said process comprises an employment hiring process.

48. (New) The organizational collaboration system of claim 1 wherein said process comprises a paired living process.

49. (New) The organizational collaboration system of claim 1 wherein said process comprises an online dating service.

50. (New) The organizational collaboration system of claim 1 further comprising an external access component for accessing data external to said organizational collaboration system.